



ZWIESEL
GLAS

Edition

PRODUCT MOMENTS: ISSUE 1, 2020



“I recognise our glasses by their sound.”

Herbert Geiger, Member of ZWIESEL GLAS

Nothing is more modern than true values.

For nearly 150 years, we have been committed to manufacturing glasses of unparalleled quality for wine lovers and connoisseurs, the world's most demanding guests and finest hosts – people just like you.

Whether handmade or machine-produced, our ZWIESEL glasses always remain true to our claim of superior craftsmanship and manufacturing excellence as well as timeless design language. In addition to materials and production, our passion focuses on the special moments of enjoyment, togetherness and appreciation that guests and hosts celebrate together.

One might think that such values are a thing of the past as times appear to become more digital, faster and superficial. In fact, we are experiencing the opposite – a longing for deceleration, moments of calm, and genuine community.

Our ZWIESEL glasses are made for those special moments.

Our past obligates and encourages us to not only stand for our values, but to carry them into the future with even greater conviction. That's why we are now combining our ZWIESEL 1872 and SCHOTT ZWIESEL brands under the ZWIESEL GLAS umbrella brand.

By choosing a note as the distinctive trademark for our products, we affirm our commitment to offering our customers timelessly beautiful products that give every table a refined touch and are literally considered good form the world over.

Products made for people who know that toasting with our glasses is the unmistakable sound of true hospitality.

We look forward to celebrating those special moments with you.

Sincerely, Prof. Dr. Andreas Buske



We create craftsmanship with passion since 1872.





SINCE 1872

Handmade in Zwiesel

The perfect interaction between wood, glass and fire - that is all our glassmakers need to create our unique, handmade products.

Since 1872, our glassmakers have been working closely as a team, each of them adding their individual character and experience to our products.

Products that are unique.

Our passion
for glass inspires
us to shape
the most elegant
and aesthetic
glasses for your
special moments.





It inspires us to make
everyday life unique.

Aura

It simply makes us happy to let you experience enjoyment at its best.



Wine Classics Select

It lets us create sensory highlights.





BEING DIFFERENT

Makes us unique



On the journey of change, one must have the courage to take a different path.
In other words, "If you don't change lanes, you have no chance of overtaking."

To be seen, you sometimes have to provoke.
Because provocation attracts attention and suddenly people talk – the moment you are noticed!
We want to make a statement in a world where glass manufacturers only show nice glasses and that's it.
They all do the same thing.

We want to give glasses a platform, a new way of seeing them.
A modern way to show the interaction between people and glass,
glass as a work of art.

This is what our handmade products deserve.





Glamorous

MAKING MOMENTS SPECIAL

Deep soulful

Our series - whether new or established - have one thing in common, they are crafted with passion.

Moreover, they are designed with a love for detail and sculpted to make moments special. With our wide range of different series, we are committed to providing you with the right style for every occasion.



Less is more. The way the object integrates seamlessly into its surroundings creates an exceptional visual impact.



Form and colour perfectly harmonise with each other.



Aura



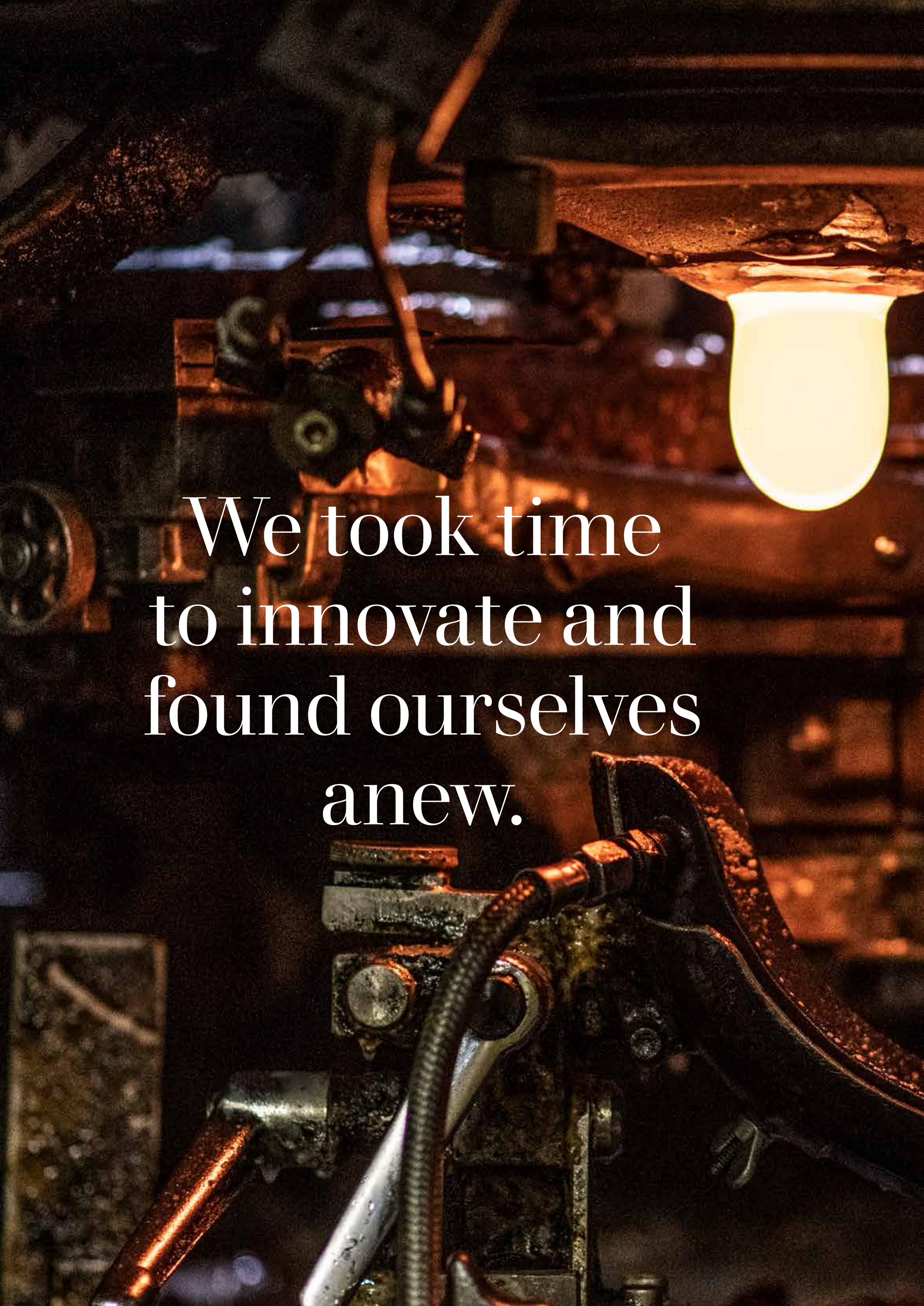
The interplay of the different aromas leads to an explosion of flavours.



Life is made up of a series of moments.



Make time for the important things in life.
Make time for yourself.



We took time
to innovate and
found ourselves
anew.



SINCE 1961

Machine-made in Zwiesel

In 1961 the first machine-made glasses were produced in Zwiesel.

A success story that still continues today.

We live and breathe sustainability and create remarkable machine-made products by using the latest technologies in order to improve every day.

The spirit of our ancestors paired with the love for our products make us the best partner for glass worldwide.

And we are proud of it!



Prizma



Vervino

Coming together at the end of your day.



Together

Bringing joy and love to the table.



Tasteful

Vervino

Eating and drinking together is the easiest way to get to know each other.



CREATING BEAUTIFUL HARMONY

Harmonious way of bartending



We know that there is something very special in our products.
From the moment you pour liquid into the glass, you feel the soul of the product.



Prizma

Diva and Prizma an imperfect harmony.



Together & Spirit

Handmade and machine-made.



Vervino

Pastel-coloured tumblers combined with our premium, machine-made Vervino series.

Being
different also
means combining
the new with the
old or mixing
handmade with
machine-made.



EMOTIONS & FEELINGS

Let's be more emotional



You can enjoy evenings with friends, breakfast with your family, a romantic dinner with your loved one. It's all about spending time together. We elevate everyday moments.



Moments cannot be planned. Moments happen. Life is made up of a series of moments.



A perfect place to come together.





Feel the moment



Prizma & Together

For the harmony between body and soul.







Prepared for a celebration.



Great times with friends happen anywhere.

“The conventional lends the world its existence.
The unusual gives the world its value.”

Oscar Wilde



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