

## ZWIESEL 1872. GOURMET COLLECTION. Touching the soul of fine wines.

The soul of a wine can be revealed by the glass that holds it. This is just one reason why mouth-blown crystal glasses are deemed an essential tool for the connoisseur by many wine lovers. The sophisticated glasses in the ZWIESEL **1872 GOURMET COLLECTION** are the perfect expression of these high standards and a passion for the finest things. Our extensive range offers the right glass for every occasion, with individually designed pieces to compliment any setting. Timeless and functional, our gourmet glass ranges will showcase even the most delicate of a wine's colours, while unveiling the full complexity of its aroma and taste. The ZWIESEL 1872 GOURMET COLLECTION is the perfect showcase for the World's best wines.



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Savour the Moment.

Sansibar, Sylt

# Perfect presentation for your brand.

Personalised crystal glasses for professional use.







## Schott Zwiesel.

## The glass of the professional. Appreciation through perfection.

The Schott Zwiesel brand is synonymous with the highest standards, in the World's finest catering establishments and private homes. Our patented Tritan<sup>®</sup> crystal glass is exceptionally brilliant, has superior durability and market leading dishwasher resistance. Qualities valued by head chefs, sommeliers and barkeepers in over 100 countries. Qualities the leading brands aspire to. Perfect enjoyment, clarity of design and range selections optimised to work with as many different drinks as possible, are the hallmarks of Schott Zwiesel's collection. A collection that offers a depth of variety which ensures the right glass is available for customisation, so it can skilfully showcase a brand and add the finishing touch to any occasion. Why not put these benefits to work for you, by drawing on the expertise of the Number One glass supplier to the premium catering and hotel industry?





Logo and text printing for vineyards and wine dealers.

# The perfect glass for every occasion.

Individual and creative ideas for your brand.

Zwiesel Kristallglas AG is a leading partner to the catering trade, hotel industry and commercial businesses worldwide. Our extensive collections contain a wide selection of glassware that meets even the most exacting of standards in daily professional use. Printed glasses are an ideal medium for aesthetic presentation of brands, companies and occasions.

## Custom printed glasses benefit you by:

- Showcasing brands and messages in an eye-catching and useful context
- Communicating targeted messages to customers in a stylish setting
- Drawing attention at events, award ceremonies and private celebrations
- Providing beautiful and useful gifts for customers, partners and friends

### As a provider, you benefit from:

- Enhanced customer loyalty and brand appreciation
- Additional margins generated with subsequent purchases
- Higher average prices for limited editions
- Worldwide logistics and services





Striking, yet subtle: glasses for hotels, restaurants and events.

AMBURG CLBERG Silvestermenu 2006/2007 und Madeirajus Betepüree Moet Chandon



From menus to poetry: glassware with printed text for special occasions and events.



High value, high-quality mementos: printed glassware for events.

- Crystal glass with eye-catching brilliance and break resistance
- Market leading dishwasher resistance

### Rapid, reliable and simple.

- Faster processing and therefore delivery times
- Options from just 120 pieces
- Design and reproduction services from our in-house design team
- Design support for perfecting branding on our crystal glass
- Options for a great variety of image types
- Practical sample case\*
- Contact: info@zwiesel-kristallglas.com

\*Sample case with colour card, printed glasses and various types of vignettes. Useful for design selection, sales support or purchasing departments.

